

## ARIIX Elite Incentive Rules

1. **Official Rules.** The following are the Official Rules (the “Rules”) for the ARIIX Elite Incentive (the “Incentive”). In order to enter to win the Incentive, you must agree to these Rules. Because you will be bound by these Rules, please read them carefully. You agree that your participation in the Incentive constitutes your agreement to these Rules.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, AND LOCAL LAWS APPLY. VOID WHERE PROHIBITED.

2. **Sponsor.** The Incentive is sponsored by ARIIX, LLC, a Utah limited liability company with its principal place of business at 563 West 500 South, Suite 300, Bountiful, Utah 84010.

3. **Entry and Eligibility.** The Incentive is open to ARIIX Independent Representatives, including distributorships owned by more than one person (collectively, representatives and distributorships are referred to as “Representatives”) who are residents of the United States, Canada, and Mexico. To qualify to participate in the Incentive, Representatives must be active and in good standing with ARIIX, being active from the beginning of the Incentive period or activating their income positions during the Incentive period. Representatives must agree to these Rules. To qualify to participate in the Incentive, Representatives must not be active in any other direct sales company. All eligible Representatives will have their sales metrics (as specified below) entered for consideration in the Incentive unless they specifically opt out of the Incentive by contacting ARIIX’s corporate office. ARIIX corporate owners, officers, and employees are not eligible to participate in the Incentive.

4. **Judging.** ARIIX executives will judge Representatives’ sales metrics to determine the winner in each of the following categories. Winners in each category will receive the award specified for that category and will win a Prize (as defined below).

- Enterprise Award: Presented to the top four Representatives who have the highest total earnings for the year. (The top four Representatives are comprised of the top two Representatives in North America and top two Representatives in Europe.)
- Prosperity Award: Presented to the top four Representatives who have the largest growth in Matching Bonus (as explained in the Activ8 Compensation Manual found at [www.ariix.com](http://www.ariix.com)) over the previous year. (For Representatives who have previously won the Prosperity Award one time, no more than 50% of the total Matching Bonus growth considered for future Prosperity Award standings may come from a single sponsorship line. For Representatives who have previously won the Prosperity Award two or more times, no more that 25% of the total Matching Bonus growth considered for future Prosperity Award standings may come from a single sponsorship line.) (The top four Representatives are comprised of the top two Representatives in North America and top two Representatives in Europe.)
- Ambition Award: Presented to the Representative who has the highest total earnings for his or her first 12 months in ARIIX (must have at least 12 months in the business by December 28,

2015 or will be considered in the following year). (The top four Representatives are comprised of the top two Representatives in North America and top two Representatives in Europe.)

- Ambassador of the Year: Presented to the top four Representatives with the most points generated from new members personally sponsored for the year. (All sales considered for the Ambassador award are subject to review to insure compliance with related Policies & Procedures. Sales found to be in violation of the Policies & Procedures will not be counted toward Ambassador standings.) (The top four Representatives are comprised of the top two Representatives in North America and top two Representatives in Europe.)
- Salesperson of the Year: Presented to the Representative with the most points generated from new preferred customers personally sponsored for the year. (#1 Representative in North America and #1 Representative in Europe.)
- ARIIX Vision Award: Selected by ARIIX, one Representative who helped others unleash their potential in the areas of healthy body, financial strength, personal development, and generous heart. (North America and Europe)

Representatives cannot win in more than one category. Only one Prize will be awarded per Representative, which includes distributorships owned by more than one person. In the event that a single Representative is determined to be the winner in multiple categories, ARIIX will have sole discretion to declare which category the Representative will win, and ARIIX will have sole discretion to declare a winner in the remaining category (based upon the next highest sales metrics in that category). In order to win, Representatives must not be under compliance review during the Incentive period. Winners must maintain their active status as ARIIX Representatives until the departure of the incentive trip.

5. **Prizes.** The top performing Representatives identified in the award categories above will win a an eastern Caribbean cruise on Royal Caribbean’s Freedom of the Seas cruise ship during the North American Annual Trip Incentive scheduled for April 1-9, 2017. Further, winners will receive two round-trip airfare tickets to and from the port of departure. (Collectively, the cruise and airfare are the “Prize.”) All winners and their guests will require a valid passport. Prizes have no cash value and no substitutions. Prizes are non-refundable and non-transferable. Any winner who voluntarily decides not to attend the Incentive trip will not be compensated or invited to a replacement event. ARIIX reserves the right to provide winners with alternate prizes of equal value.

6. **Odds of Winning.** The odds of winning depend on the number of eligible Representatives actively participating in the Incentive.

7. **Incentive Dates.** The Incentive begins at 12:00 a.m. Mountain Time on December 26, 2015 and ends on 11:59 p.m. Mountain Time on December 23, 2016. Winners will be notified by telephone or email on or about February 1, 2017. If any winner is discovered to be ineligible for any reason, or if any winner cannot be contacted or does not respond within 10 business days, an alternate winner may be selected at the sole discretion of ARIIX. All times are based on the ARIIX back office system.

8. **Use of Name and Likeness.** By accepting a Prize, the winner grants ARIIX and its marketing agencies the right to use and publish his or her name, likeness, voice, opinion, biographical information, and place of residency in any media for advertising and promotional purposes without additional compensation (except where prohibited by law) and agrees to execute specific consent to such use if asked to do so.

9. **Affidavit and Release.** As a condition of accepting a Prize, winners may be required to execute and deliver to ARIIX a signed affidavit of eligibility and acceptance of these Rules, release of liability, and any other legal, regulatory, or tax-related documents required by ARIIX at its sole discretion.

10. **General.** The Incentive and these Rules will be governed, construed, and interpreted under the laws of the state of Utah, United States of America. Representatives agree to be bound by these Rules and by the decisions of ARIIX, which are final and binding in all respects. ARIIX reserves the right to change these Rules at any time, in its sole discretion, and to suspend or cancel the Incentive or any Representative's participation in the Incentive should viruses, bugs, unauthorized human intervention, or other causes beyond ARIIX's control affect the administration, security, or proper play of the Incentive, or ARIIX otherwise becomes (as determined in its sole discretion) incapable of running the Incentive as planned. Representatives who violate these Rules, violate any law, rule, or regulation in connection with participation in the Incentive, tamper with the operation of the Incentive, or engage in any conduct that is detrimental or unfair to ARIIX, the Incentive, or any other Representative (in each case as determined in ARIIX's sole discretion) are subject to disqualification from entry into the Incentive. Any provision of these Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Rules will remain in effect.

To the maximum extent by law, you hereby agree to indemnify, release, and hold harmless ARIIX and its affiliates, and each of their respective shareholders, directors, officers, employees, licensees, successors, representatives, and agents at all times from and against any and all claims, actions, losses, liabilities, damages, proceedings, costs (including attorneys' fees), and expenses from any injury, damage, or loss caused or claimed to be caused, based upon, or arising from the acceptance, possession, use or misuse of the Prize or any part of the Prize, entering the Incentive, participation in the Incentive, or participation in any Prize-related activity or event.

In no event will ARIIX be liable to a winner or Representative for any direct, indirect, incidental, consequential, special, or punitive damages of any kind, whether in contract, tort, negligence, strict liability, or any other theory of liability arising from or related to the Incentive, or any aspect of winner's or Representative's participation in or termination from the Incentive as provided herein, even if ARIIX has been advised of the possibility of such damages. In no event will ARIIX be liable to a winner or Representative for any amount with respect to a winner's or Representative's participation in or disqualification from the Incentive. To the extent permitted by law, the rights to litigate, seek injunctive relief, or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or related to the Incentive are hereby excluded, and you expressly waive any and all such claims.

ARIIX reserves the right to have its Compliance Department audit all winners to ensure that no policy violations have taken place and to ensure that the spirit of “fair play” has not been compromised. Any manipulation of this promotion, including but not limited to policy violations, downline purchasing (placing a sales order in an Income Position other than where the sale was generated), last minute bulk purchasing, or any other violation of “fair play” as determined at the sole discretion of ARIIX may result in disqualification from this Incentive in addition to any available sanctions under the Representative Agreement. On the occurrence of any of these events, the Representative agrees to waive any and all claims he or she has at law or equity against ARIIX as a result of such disqualification or forfeiture.

The fair market value of the Prize may be considered income to all winners. Income taxes and other taxes, if any, are the sole responsibility of the winner.

If there are any discrepancies between the English version and a version of these Rules in any other language, the English version of the Rules is controlling and final.