



## WHAT IS NEXTGEN 8?

The ARIIX NextGen 8 program gives the top eight NEW Reps in our Power Ranking system a chance to shine. It recognizes Reps who have enrolled during the current term's qualification period and are rising to the top among their peers.

## WHO CAN PARTICIPATE IN NEXTGEN 8?

ARIIX Representatives who enroll during the qualification period in a participating market are eligible to participate in the program. Partners Council members are not eligible.

## WHICH MARKETS PARTICIPATE IN NEXTGEN 8?

At the end of each quarter, the top eight new Representatives will be selected in the following regions and known as NextGen 8:

- Greater China
- North America (Australia, Canada, U.S. and Mexico)
- APAC (Japan, Taiwan and Korea)
- Europe and CIS

## WHAT ARE THE PRIZES NEXTGEN 8 WINNERS RECEIVE?

Each of the NextGen 8 will have the chance to choose (in order of rank) a mentor from among the ARIIX Management Team. Perfect your sales and social networking skills, unlock success secrets, and create the business of your dreams. We're here to coach you to the top!

Throughout the year, compete for your chance to be named among the NextGen 8 at the end of each quarter. At the end of the year, the final NextGen 8 will be recognized and rewarded with the following fabulous prizes:

**#1 Ranking (NextGen Champion):** 100,000 AOR Credits + an exclusive recognition item + online recognition on ARIIX social media platforms + recognition throughout the next year + VIP experience and team celebration party together with final (Q4) mentor on ARIIX AOR Incentive Trip that winner redeems AOR Credits for

**#2 Ranking:** 50,000 AOR Credits

**#3 Ranking:** 25,000 AOR Credits

**#4-8 Ranking:** 10,000 AOR Credits

## HOW ARE THE TOP 8 CHOSEN?

Just like our Power Ranking system, participants in the NextGen program are compared relative to every other new Representative on (1) Growth, (2) Leadership Development, (3) Earnings, (4) Customer and Member Acquisition and (5) Retention.

## WHO ARE THE MENTORS?

Mentors will be chosen from among the ARIIX Management Team: CEO and Founder Dr. Fred Cooper, President and Founder Mark Wilson, CFO and Founder Jeff Yates, CPO and Founder Deanna Latson, COO and Founder Riley Timmer, CSO and Founder Ian Chandler, CIO and Founder Wenhan Zhang, President of International Cameron Bott, Managing Executive Vivian Chung, Vice President of Finance Scott Schwendiman, Sr. Vice President of Operations Phil Lewis and Executive Vice President of Business Strategy Brandon John.

## WHAT IS THE PROCESS FOR CHOOSING A MENTOR?

Members of the NextGen 8 will be contacted and will choose their mentors one at a time in order of rank. Only one Rep per region can choose a particular mentor. If you are among the NextGen 8 one quarter, and make it into NextGen 8 the next quarter, you will keep the same mentor. If you do not make it into NextGen 8 the next quarter, your mentor will become available to the new NextGen 8 member(s).

## HOW WILL THE MENTORS COMMUNICATE WITH AND COACH THE NEXTGEN 8?

Once mentors have been chosen, mentors will communicate with Representatives as frequently as possible. Mentors will communicate via text, e-mail, Zoom meetings, and at a suitable time for both mentors and Representatives (taking into consideration the time difference, where applicable). If the messages are frequent, mentors might not be able to reply immediately due to unforeseen commitments or busy schedules, however, they will reply and communicate with the Representatives at least once in a 7-day period. The Zoom calls/phone calls, between mentors and Representatives will happen twice during a 30-day period, subject to the mentor's availability.

## CAN I KEEP THE SAME MENTOR THE WHOLE TERM?

If you are among the NextGen 8 one quarter, and make it into NextGen 8 the next quarter, you will keep the same mentor. If you do not make it into NextGen 8 the next quarter, your mentor will become available to the new NextGen 8 member(s).

## CAN I PARTICIPATE AGAIN IN ANOTHER YEAR'S COMPETITION?

Final Q4 NextGen 8 winners are not eligible to compete in subsequent competitions. All other participants may participate again.